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21 October 1969

MEMORANDUM FOR THE RECORD

SUBJECT : EXRAND Equipment Briefing Guidelines

Briefing should be straight forward, to the point, and non-technical. Use good briefing aids liberally. Stay with the high-lights -- omit details -- be brief. Be prepared to answer questions. Use the following outline as a guide:

- 1. Origin and nature of the requirement.
- 2. Brief history and status of the Development Program.
 - A. Management Features
 - B. Technical Features
- 3. Brief description (operationally oriented). How is it used? What does it do? How much better?
- Schedule to completion and T&E of prototype.

 Schedule and cost of production models.

 Special Assistant for Plans & Applications, New

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